

Creativity Inc.: Building An Inventive Organization

By Jeff Mauzy

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Jeff Mauzy is a Principal at Synectics, Inc., and CEO of Inventive Logic, Inc. He is co-author of Creativity Inc.: Building an Inventive Organization (Harvard

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Jeff Mauzy is a Principal at Synectics, Inc., and CEO of Inventive Logic, Inc. He is co-author of Creativity Inc.: Building an Inventive Organization (Harvard

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Building an Inventive Organization | -

Jeff Mauzy Interview, Ubiquity e-zine. Jeff Mauzy is co-author (with Richard Harriman) of the book Creativity, Inc.: Building an Inventive Organization
<http://synecticsworld.com/inventive-organization/>

Creativity, Inc. | Jeff Mauzy & Richard Harriman -

Building An Inventive Organization Jeff Mauzy and Richard Harriman, two consultants from Synectics, a consulting firm that specializes in business innovation, discuss
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