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### **Philip Kotler - Faculty - Kellogg School of -**

Philip Kotler is the S.C. Johnson & Son Professor of International Marketing at the Kellogg School of Management, Northwestern University, Evanston, Illinois.

[http://www.kellogg.northwestern.edu/faculty/directory/kotler\\_philip.aspx](http://www.kellogg.northwestern.edu/faculty/directory/kotler_philip.aspx)

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<http://www.getabstract.com/en/summary/sales-and-marketing/kotler-on-marketing/1192/>

### **Philip Kotler - Google Scholar Citations -**

Philip Kotler. S.C. Johnson & Son Professor of International Marketing, Marketing places. P Kotler. Simon and Schuster, 2002. 2224: 2002:

<http://scholar.google.com/citations?user=XJOBBI4AAAAJ&hl=en>

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A short review and summary of Marketing Places book by Philip Kotler, Donald Haider, Irving Rein, first published in 1993, and in a revised edition in 2002.

<http://placebrandobserver.com/marketing-places-cities-states-nations/>

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Philip Kotler is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Northwestern University Kellogg Graduate School of Management in <https://www.overdrive.com/media/312008/marketing-places>

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[http://www.kotlermarketing.com/phil\\_questions.shtml](http://www.kotlermarketing.com/phil_questions.shtml)

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## **Philip Kotler s work - Kellogg School of -**

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[http://www.kellogg.northwestern.edu/news\\_articles/2010/kotler.aspx](http://www.kellogg.northwestern.edu/news_articles/2010/kotler.aspx)

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<http://books.simonandschuster.com/Marketing-Places/Philip-Kotler/9780743236362>

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[http://www.goodreads.com/author/list/37492.Philip\\_Kotler](http://www.goodreads.com/author/list/37492.Philip_Kotler)

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<http://www.amazon.co.uk/Marketing-Places-Attracting-Investment-Industry/dp/074323636X>

### **Philip Kotler on Marketing for Better World - -**

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<http://etalks.me/philip-kotler-marketing-for-better-world/>

### **PHILIP KOTLER MARKETING MANAGEMENT SUMMARY PREPARED BY -**

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### **Marketing Places - Philip Kotler - E-bok -**

E-bok, 2002. Pris 359 kr. K p Marketing Places (9781439105160) av Philip Kotler p Bokus.com

<http://www.bokus.com/bok/9781439105160/marketing-places/>

### **Philip Kotler - Wikipedia, the free encyclopedia -**

Philip Kotler (born May 27, 1931 in Chicago, Illinois) is an American marketing author, consultant, and professor; currently the S. C. Johnson Distinguished Professor

[http://en.wikipedia.org/wiki/Philip\\_Kotler](http://en.wikipedia.org/wiki/Philip_Kotler)

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