

# **Meetings, Expositions, Events And Conventions: An Introduction To The Industry**

**By George G. Fenich**

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Chapter Objectives This chapter provides the reader with an understanding of the following: The history of the Meetings, Expositions, Events, and Conventions (MEEC

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## **MEEC means Meetings, Expositions, Events and -**

What is the meaning of MEEC abbreviation? The meaning of MEEC abbreviation is "Meetings, Expositions, Events and Conventions"

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