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By James Pamment

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Public diplomacy, international news media and -

New Public Diplomacy in the 21st Century: A Comparative Study of Policy and Practice. Oxon: Routledge New Diplomacy Studies.
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http://www.academia.edu/7841815/Social_Media_and_Public_Diplomacy_A_Comparative_Analysis_of_the_Digital_Diplomatic_Strategies_of_the_EU_U.S._and_Japan_in_China

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