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By Nawal K. Taneja

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Nawal K. Taneja - Book Search - Barnes & -

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<http://productsearch.barnesandnoble.com/search/results.aspx?store=book&ATH=Nawal%20K.%20Taneja>

On and Off the Shelf Airlines, Airplanes, and -

Airlines, Airplanes, and Airports. By Nawal K. Taneja. Ashgate, 2003 Simpli-Flying: Optimizing the Airline Business Model
<http://libweb.fau.edu/blog/?p=2234>

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Looking Beyond the Runway Airlines many low-cost airlines would add complexity to their original simple business models Simpli-Flying Nawal K Taneja
<http://www.bokus.com/bok/9781409400998/looking-beyond-the-runway/>

Viability of the Premium Airline Business Model - -

Viability of the Premium Airline Business Model. Between 2002 and 2005, Lufthansa, Simpli-Flying: Optimizing the Airline Business Model. Modeling Airlines.

<http://pdfsr.com/isbn/9783639181661>

Cost Analysis of the Air Transport Sector in -

Analysis of the Air Transport Sector in Turkey and its Impact on Airline Models and Cost Taneja, Nawal K. Simpli-Flying: Optimizing the

http://www.academia.edu/8119276/Cost_Analysis_of_the_Air_Transport_Sector_in_Turkey_and_its_Impact_on_Competitiveness

Relevant publications: Strategic Direction: Vol -

"Relevant publications", The Airline Business Rigas Doganis. Optimizing the Airline Business Model Nawal K. Taneja.

<http://www.emeraldinsight.com/doi/full/10.1108/sd.2006.05622fae.001>

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Apr 2004. The Commercial Airline Industry:

http://www.amazon.com/s?ie=UTF8&page=1&rh=n%3A283155%2Cp_27%3ANawal%20K.%20Taneja

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