

# **The Art Of Social Enterprise: Business As If People Mattered [Kindle Edition]**

**By Carl Frankel;Allen Bromberger**

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Carl Frankel is the author of The Art of Social Enterprise (4.00 avg rating, 9 ratings, 0 reviews, published 2013), People; Events

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Gerry Moran is a global social media and content marketer. He is a marketing strategist, entrepreneur, educator and mentor with close to 30 years experience with

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Allen Bromberger is a leading social enterprise lawyer with more than 30 years of experience structuring a wide variety of for-profit and nonprofit social ventures

<http://www.newsociety.com/Books/A/The-Art-of-Social-Enterprise>

### **Publisher New Society Publishers:Page 1 - OpenISBN -**

The Art of Social Enterprise: Business as if 1550925342, 9781550925340 Authors: Carl Frankel, Allen Bromberger, people, mattered, business, enterprise, social

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### **Living La Vida Local | Daily Dose | Hudson Valley -**

Carl Frankel has been writing Social Enterprise: Business as if People Mattered, was published in Spring 2013 and co-authored with social enterprise lawyer Allen

<http://www.chronogram.com/DailyDose/archives/2013/06/22/living-la-vida-local>

### **The Art of Social Enterprise / Carl Frankel - -**

The current business-for-profit model rewards short-term thinking, narrow self-interest, and a social-and-environmental-costs-be-damned attitude. Non-profits, while

<http://www.posthypnoticpress.com/catalogue/business/art-social-enterprise/>